



PRSA Hawaii APR Scholarship Application

The PRSA Hawaii APR scholarship program was established to encourage and support qualified public relations professionals in Hawaii to pursue the Accredited in Public Relations (APR) credential by providing financial assistance and resources. The APR is the only certification for public relations practitioners and recognizes significant knowledge, skills, and abilities in the practice of public relations.

Up to four scholarships of \$500 each will be awarded annually to help recipients cover the expenses associated with the APR certification process. Disbursement is made in two increments:

1. A check for \$250 upon the chapter's approval of the recipient's scholarship application. This covers the majority of the \$385 cost of the APR application to PRSA National.
2. A check for \$250 upon the chapter's receipt of the notice from PRSA National that the scholarship recipient has passed the APR exam.

The recipient will also receive a \$110 rebate from PRSA National upon completion of the APR exam.

The deadline to submit applications for the 2017 PRSA Hawaii APR Scholarship is Friday, June 2, 2017. Qualifying applications will be approved and scholarships awarded on a first come, first-served basis

Requirements:

Recipients of the PRSA Hawaii APR Scholarship must:

- Be Hawaii chapter members;
- Be personally responsible for covering all fees associated with the APR process (APR candidates whose employer is covering any expenses are ineligible for the scholarship);
- Meet all requirements of the PRSA National APR Application;
- Complete the exam process within one year of the application deadline; for 2017 scholarship recipients, the deadline for completion of the exam would be June 2, 2018.
- Commit to serve in a volunteer capacity for PRSA Hawaii for a minimum of one year; and
- Complete and submit this form to the contact person listed below by the application deadline; the deadline for 2017 is June 2, 2017.

Scholarship recipients who do not meet or maintain the above requirements, or who choose not to continue pursuing the credential for any reason will be required to reimburse the chapter for any amounts previously paid. If the scholarship recipient is unable to complete the APR computer-based examination during the eligibility period, the scholarship recipient will be responsible for any deadline extension costs required by UAB. Reimbursement will not be required or expected if the recipient takes the APR exam and does not pass.

Selection Guidelines:

A selection committee composed of the PRSA Hawaii APR Chair and at least two other chapter members will use the following guidelines to assess the applications submitted and select up to four recipients per year. Guidelines in order of priority are:

1. Current PRSA Hawaii member
2. Meets all guidelines of the PRSA National APR Application
3. Demonstrates a clear commitment to pursue the APR credential and complete the process

4. Financial need
5. Overall professionalism and character
6. Active in public relations industry (e.g., participates in PRSA Hawaii or other industry events and activities; contributes to PRSA or other PR programs, publications or research; works with PR students; etc.)

Application:

Please complete the following and submit to PRSA Hawaii APR Co-Chair David Pettinger, APR, via email at david.pettinger@anthologygroup.com by Friday, June 2, 2017, for consideration for a 2017 APR scholarship. You will receive notice of award decision within 10 business days.

Applicant name:

Company name:

Position or title:

Length of time in this position:

Mailing address:

Email address:

Phone number:

Are you a current PRSA Hawaii member?

If yes, how long have you been a member?

Please provide responses to the following questions. You may attach additional pages as needed.

1. Describe your current position and job duties, and include details on your overall experience in public relations that you feel qualifies you for the APR credential. You may also attach your resume to demonstrate fulfillment of the experience recommendations.
2. Why do you want to pursue the APR credential?
3. Why do you feel the APR credential is important to the public relations industry?
4. Describe your current barriers to seeking the APR credential and your need for this scholarship.

Contact:

For more information, please contact PRSA Hawaii APR Co-Chair David Pettinger, APR, at david.pettinger@anthologygroup.com.

###